

rent vs. buy

WHY PAY RENT WHEN YOU COULD BUILD EQUITY IN A HOME.

Ever thought how much you pay in rent over an extended period of time? Probably a lot more than you realize. The amount you spend for rent each month could be applied to a mortgage, not only building equity in your own property, but—in most cases—substantially reducing the Federal and State income taxes you pay each year. And what happens to your rent money? It's gone! There's no interest, no equity, no return.

Interest rates are still low, and you may be surprised at what you can afford. To determine your home-buying ability, call your real estate agent or lender. The consultation is free—no strings attached—so make the call today!

RENT : YOUR "INVESTMENT" AND RETURN

MONTHLY PAYMENT	AFTER 1 YEAR		AFTER 3 YEARS		AFTER 5 YEARS		AFTER 10 YEARS		AFTER 15 YEARS		YOUR RETURN
\$ 400	↑ 4,800	↑	↑ 14,400	↑	↑ 24,000	↑	↑ 48,000	↑	↑ 72,000	↑	\$ 0
\$ 500	6,000		18,000		30,000		60,000		90,000		\$ 0
\$ 600	7,200		21,600		36,000		72,000		108,000		\$ 0
\$ 700	8,400		25,200		42,000		84,000		126,000		\$ 0
\$ 800	9,600		28,800		48,000		96,000		144,000		\$ 0
\$ 900	10,800		32,400		54,000		108,000		162,000		\$ 0
\$ 1,000	12,000		36,000		60,000		120,000		180,000		\$ 0
\$ 1,100	13,200		39,600		66,000		132,000		198,000		\$ 0
\$ 1,200	14,400		43,200		72,000		144,000		216,000		\$ 0
\$ 1,300	15,600		46,800		78,000		156,000		234,000		\$ 0
\$ 1,400	↓ 16,800	↓	↓ 50,400	↓	↓ 84,000	↓	↓ 168,000	↓	↓ 252,000	↓	\$ 0
\$ 1,500	18,000		54,000		90,000		180,000		270,000		\$ 0
\$ 1,750	21,000		63,000		105,000		210,000		315,000		\$ 0